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former and current McKinseyites to describe how "the firm" solves the thorniest business ...

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I found The McKinsey Mind a much more grounded and

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practical book than I expected. Yes it is a peek into the minds of two McKinsey-ites but what I loved about it was being able to pick up a couple of different tools and approaches that I could integrate into my existing business practices right now.

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Techniques  
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McKinsey consultant uses in order to develop (and often  
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